

JAN HENRICK ACHIEVEMENT AWARD NEWSLETTER



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34639

WHAT IS THE JAN HENRICK ACHIEVEMENT AWARD?

Just before Christmas 2002, Jan and I were discussing what we could do that would bring hope and happiness to someone for the holiday. Our previous efforts included donations and sponsoring a family. Jan, having retired from the school system, wanted to give something back to the school. We contacted Eddie Henderson (Wharton Staff Counselor) to arrange a meeting for some ideas. From our efforts, we were able to enlist the support of Wharton's faculty and agreed on the following:



2003 RECIPIENTS -
PHOTO

Volume 1, Issue 1
JUNE 2004

Special points of interest:

- *Briefly highlight your point of interest here.*
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2004 ACHIEVEMENT AWARDS

This story can fit 75-125 words.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and

draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines include Product Wins Industry Award, New

Product Can Save You Time!, Membership Drive Exceeds Goals, and New Office Opens Near You.

JAN AT PLAY or JAN'S FAVORITE THINGS or CELEBRATION PHOTOS

Here we can put some of her sports achievements (marathon, climbing, swimming with the dolphins, etc.).

Add photos to highlight.



LIST OF APPRECIATED DONORS FOR THE 2004 AWARD

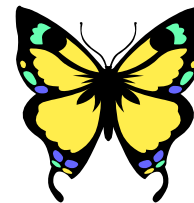
We would like to thank the following contributors to the Jan Henrick Achievement Award, who support the fine work that Jan Henrick began.

Mr. & Mrs. David Doyle
 Mr. Glen Myers
 Ms. Helen Robinson
 Valerie Miller
 Sherrie Mueller
 Donald & Marilyn Lopez
 Curtis J. Cornett
 Frances Jackson
 Tampa Bay Women's Care
 James & Cheryl Butler, II
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 D.Richard & Diane Henrick
 Catasauqua Soccer Booster Club
 John & Kim Allen, Jr.
 Robert & Linda Albertson
 Howard & Sharon Weber
 James & L. Catherine Hoover

THANK YOU ALL FOR YOUR
 DONATION AND FOR YOUR
 VERY KIND SENTIMENTS.



Inside Story Headline maybe Jan’s friends recollections/stories

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find

“filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Sales figures or earnings will show how your business is growing.

Some newsletters include a column that

is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey.

Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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*We're putting forth
our best efforts to
assist & support
deserving youth.*



WORDS OF APPRECIATION— KEVIN BOHNE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

insert a clip art image or some other graphic.

DONATIONS TO:

**JAN HENRICK
ACHIEVEMENT
AWARD ACCT.
SUNTRUST BANK
P.O. BOX 830
LAND O' LAKES, FL
34639**



Caption describing picture or graphic.